## **Phase 1: Strategy & Scope Finalization — *MultyVerse***

### **🧠 1. Core Problem We’re Solving**

**Current Gap:** There is no unified, scalable platform in India for **hyperlocal or interest-based communities** to **build, manage, and engage** their members — without relying on fragmented tools (e.g., WhatsApp, Facebook, Telegram, Google Forms, etc.).

🧩 People want meaningful connections — not noise — in the places they live or the communities they relate to.

### **🌍 2. Vision Statement**

**Humverse** empowers anyone to build and engage vibrant communities — local, interest-based, or identity-driven — with tools to manage members, host events, communicate, and grow together.

### **🎯 3. Target Personas**

We’ll design Humverse for the following:

| **Persona** | **Who are they?** | **What do they need?** |
| --- | --- | --- |
| 🏘️ **Community Admins / Leaders** | RWA heads, college club leaders, locality reps | Easy tools to create, moderate, and engage their group |
| 🙋‍♀️ **Members / Residents / Followers** | People living in an area or sharing an interest | A clean, private space to connect, get updates, and join events |
| 🛍️ **Local Businesses (Later Phase)** | Cafes, tutors, vendors, etc. | Reach nearby verified communities with promotions |

### **🔍 4. Top 3 Use Cases (MVP Focus)**

1. **Residential Societies & RWAs**
   * Community notice board
   * Member directory
   * Events & emergency alerts
2. **College / School Clubs**
   * Event planning
   * Interest-based groups (music, coding, etc.)
   * Club announcements
3. **Local Hobby or Interest Groups**
   * Walking clubs, cycling groups, gardening circles
   * Polls, meetups, sharing ideas

### **🧩 5. MVP Feature Set (Critical Only)**

| **Module** | **Features** |
| --- | --- |
| 🔑 **Auth & Onboarding** | Sign up with phone/email, create or join community, invite link system |
| 🏘️ **Community Space** | Name, icon, description, rules, location pin |
| 📣 **Posts & Announcements** | Text posts, media, pinned updates, basic reactions |
| 📅 **Events** | Title, date, RSVP, location (physical or virtual) |
| 🗳️ **Polls** | Create + vote on simple community polls |
| 🧑‍🤝‍🧑 **Member Management** | Role (Admin/Member), approval flow, request to join |
| 🔔 **Notifications** | In-app + push notifications for updates and events |
| 🔍 **Discovery (basic)** | Explore or join nearby or public communities by pincode or category |

### **📌 6. What’s NOT in MVP (but later)**

* Real-time group chat (to avoid overlap with WhatsApp)
* Monetization tools (ads, donations, etc.)
* Business profiles / local commerce
* Advanced analytics
* Gamification (badges, levels)
* Admin insights dashboard

### **🗣️ 7. Key Messaging Pillars**

| **Value** | **Messaging** |
| --- | --- |
| 🎯 Relevance | Join communities that matter — where you live or belong |
| 🤝 Trust | Verified spaces, clear rules, and admin control |
| 🛠️ Simplicity | No tech expertise needed — just create and connect |
| 🌱 Growth | Communities can grow naturally with built-in engagement |

### **🧱 8. Platform Direction**

* **Mobile-first**, but responsive web support
* **Scalable backend with modular community units**
* **Privacy-first**: opt-in joins, admin approvals, optional profile visibility

This wraps **Phase 1**. If you're aligned, we can move to:

➡ **Phase 2: User Workflows & Information Architecture** Where we’ll define user roles, map key workflows (like creating/joining a community, event RSVP, polls, etc.)

## **Phase 2: User Workflows & Information Architecture — *MultyVerse***

### **🔑 1. User Roles & Access Levels**

| **Role** | **Access** |
| --- | --- |
| **Visitor (Guest)** | Can browse public communities, but must sign in to interact |
| **Member** | Can join communities, view content, RSVP, comment, vote |
| **Admin** | Can create/manage a community, moderate content & members |
| **Super Admin (Humverse team)** | Can moderate platform-wide issues (abuse, reports) |

### **🔁 2. Key User Workflows (End-to-End)**

#### **🏠 A. Create a Community (Admin)**

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→ Sign up / Log in

→ Tap “+ Create Community”

→ Enter: Name, Description, Category, Location (pin or pincode), Rules

→ Upload icon/banner

→ Choose visibility: Public / Private / Invite-only

→ Share invite link or approve join requests

#### **🔍 B. Join a Community (Member)**

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→ Sign up / Log in

→ Search by: Location, Category, Name

→ View community details

→ Tap “Request to Join” or “Join”

→ (If private) Wait for approval

→ Land inside community feed

#### **📣 C. Post an Announcement (Admin or Member with permission)**

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→ Inside a community

→ Tap “+ Create Post”

→ Enter: Title, Description, Media (optional)

→ Post

→ Notifies members (optional toggle)

#### **📅 D. Create an Event**

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→ Tap “+ Create Event”

→ Fill: Title, Date/Time, Location, Description

→ Set RSVP toggle

→ Post

→ RSVP shows “Going” / “Interested”

#### **🗳️ E. Create & Vote on a Poll**

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→ Tap “+ Create Poll”

→ Add question + options

→ Choose duration (e.g., 1 day, 3 days)

→ Post

→ Members tap to vote

→ See results after vote or at poll end

#### **👥 F. Moderate Members (Admin)**

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→ Go to Members tab

→ View list of pending, approved, banned

→ Accept / Reject / Promote / Remove

→ Optional: Add role-based labels (e.g., Treasurer)

#### **🔔 G. Receive & Manage Notifications**

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→ In-app notification bell + push (if enabled)

→ For: New posts, Events, Polls, Join requests (admin)

→ Settings to control frequency

### **🧱 3. Information Architecture (IA)**

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📱 App Home

├── Discover (Explore communities by location, interest)

├── My Communities

├── Community Feed

│ ├── Posts

│ ├── Events

│ ├── Polls

├── Members

├── About & Rules

├── Settings (if Admin)

├── Notifications

├── Profile

### **🎯 4. Navigation Structure (Mobile App / Web)**

* **Bottom Tabs:**
  + Home / Discover
  + My Communities
  + Notifications
  + Profile
* **Inside a Community:**
  + Tabs: Feed | Events | Polls | Members | Info

### **⚠️ 5. Edge Cases to Consider Later**

* Community merge or delete
* Moderation of abusive content
* Block/report a user
* Community ban or mute
* Verification (RWA proof, student ID, etc.)